

Media data, sizes and rate card

January 2026

Print and digital edition

Frequency of publication:

6 issues per year: 2-3, 4-5, 6-7, 8-9, 10-11, 12-1

Date of publication:

see publication calendar

Place of publication:

Bernried a.S.

Place of printing:

Strube Druck und Medien, Felsberg

Printing process:

4-colour, web-fed offset

Print document/artwork:

PDF file

Booking deadline:

3rd of the previous month

Artwork deadline:

8th of the previous month

Magazine format:

210 × 297 mm (w × h)

Type area:

185 × 261 mm (w × h)

Placement:

on the right if possible

Terms of payment:

payable within 30 days

Agency discount:

15 percent

Bound inserts/inserts:

on request

Discount for repeat ads:

on request

Banner advertising:

only in combination with printing ad
780 × 90 px, 75,- Euro/14 days

Size

Formats, 4-colour

(width × height in mm)

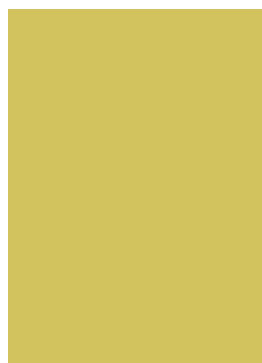
Prices in €

1/1	type area size 185 × 261	bleed size* 210 × 297	1500.–
3/4	185 × 195 137.5 × 261	210 × 214.5 150.5 × 297	1280.–
2/3	185 × 174 121.6 × 261	210 × 193.5 134.6 × 297	1200.–
1/2	185 × 127 90 × 261	210 × 146.5 103 × 297	980.–
3/8	90 × 195 137.5 × 127	103 × 214.5 150.5 × 146.5	790.–
1/3	185 × 85 58.3 × 261 121.6 × 127 90 × 170	210 × 104.5 71.3 × 297 134.6 × 146.5 103 × 189.5	720.–
1/4	42.5 × 261 185 × 62 90 × 127	55.5 × 297 210 × 81.5 103 × 146.5	580.–
1/6	90 × 85 58.3 × 127 121.6 × 62	103 × 104.5 71.3 × 146.5 134.6 × 81.5	420.–
1/8	42.5 × 127 90 × 62	55.5 × 146.5 103 × 81.5	320.–
1/12	58.3 × 62		260.–
U2, U3, U4 according to availability			1600.–

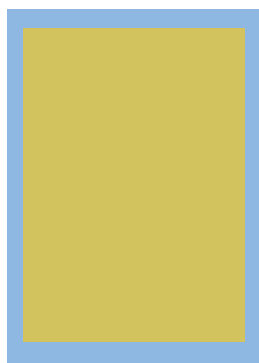
* Bleed format
= bleed size
+ 3 mm on each
(cutted) side

Advertisement formats

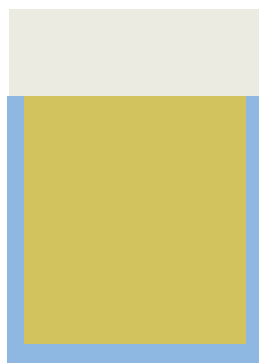
January 2026



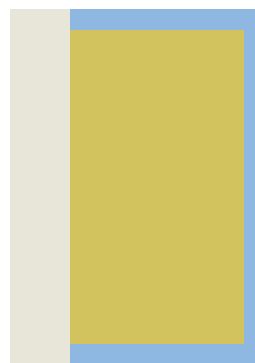
**2nd, 3rd, 4th
cover page**
€ 1600.–
bleed size
210 × 297 mm



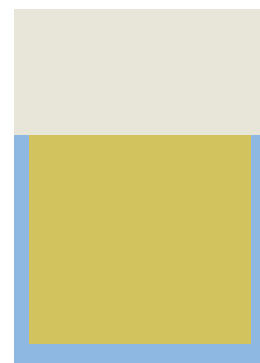
1/1 page
€ 1500.–
type area
185 × 261 mm
bleed size
210 × 297 mm



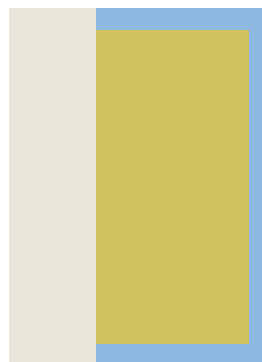
3/4 page
€ 1280.–
type area
185 × 195 mm
bleed size
210 × 214.5 mm



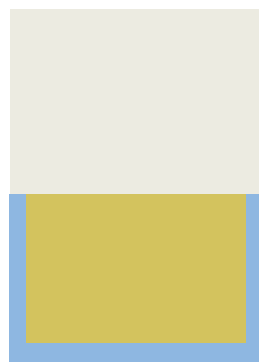
3/4 page upright
€ 1280.–
type area
137.5 × 261 mm
bleed size
150.5 × 297 mm



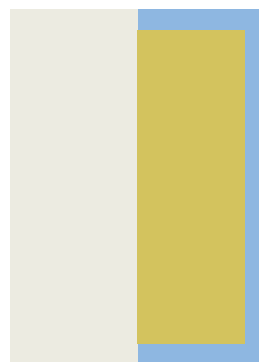
2/3 page
€ 1200.–
type area
185 × 174 mm
bleed size
210 × 193.5 mm



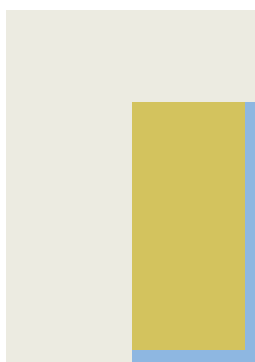
2/3 page upright
€ 1200.–
type area
121.6 × 261 mm
bleed size
134.6 × 297 mm



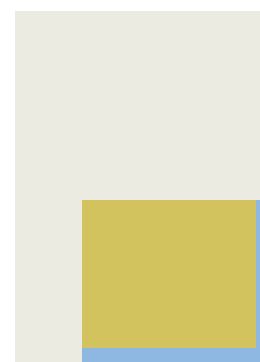
1/2 page horizontal
€ 980.–
type area
185 × 127 mm
bleed size
210 × 146.5 mm



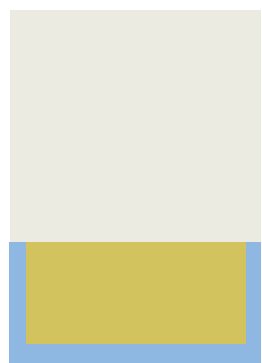
1/2 page upright
€ 980.–
type area
90 × 261 mm
bleed size
103 × 297 mm



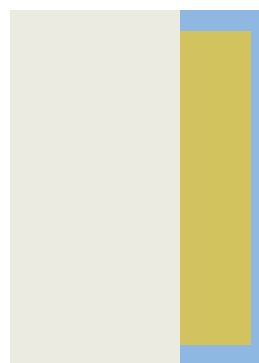
3/8 page upright
€ 790.–
type area
90 × 195 mm
bleed size
103 × 214.5 mm



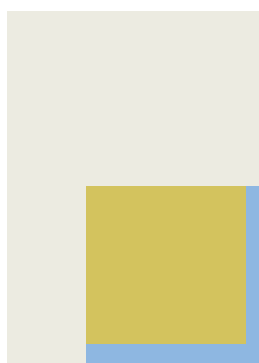
3/8 page
€ 790.–
type area
137.5 × 127 mm
bleed size
150.5 × 146.5 mm



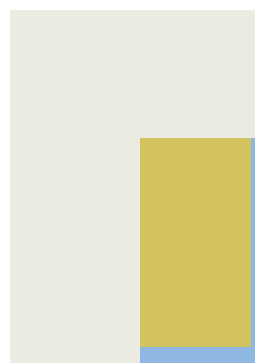
1/3 page horizontal
€ 720.–
type area
185 × 85 mm
bleed size
210 × 104.5 mm



1/3 page stripe
€ 720.–
type area
58.3 × 261 mm
bleed size
71.3 × 297 mm



1/3 page
€ 720.–
type area
121.6 × 127 mm
bleed size
134.6 × 146.5 mm

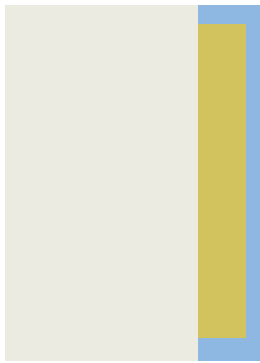


1/3 page upright
€ 720.–
type area
90 × 170 mm
bleed size
103 × 189.5 mm

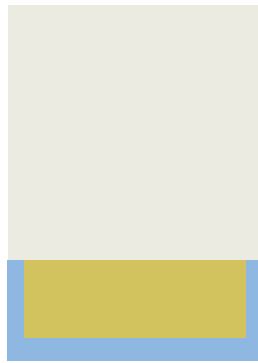
* Bleed format
= bleed size
+ 3 mm on each
(cutted) side

Advertisement formats

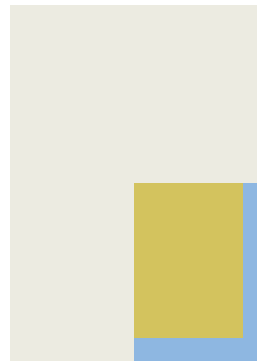
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1/4 page stripe
€ 540.–
type area
42.5 × 261 mm
bleed size
55.5 × 297 mm



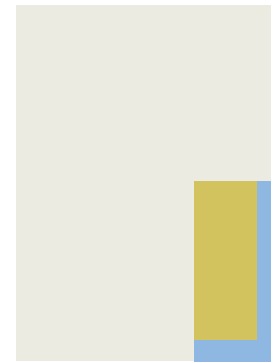
1/4 page horizontal
€ 540.–
type area
185 × 62 mm
bleed size
210 × 81.5 mm



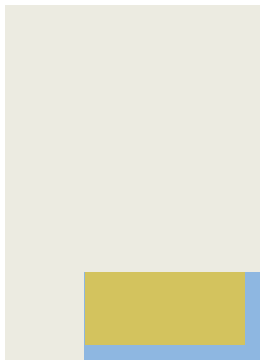
1/4 page upright
€ 540.–
type area
90 × 127 mm
bleed size
103 × 146.5 mm



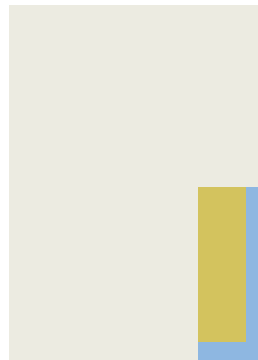
1/6 page
€ 390.–
type area
90 × 85 mm
bleed size
103 × 104.5 mm



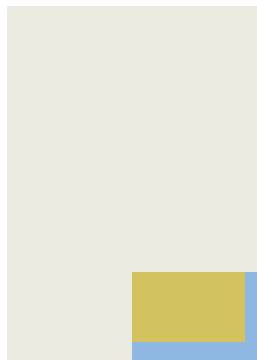
1/6 page upright
€ 390.–
type area
58.3 × 127 mm
bleed size
71.3 × 146.5 mm



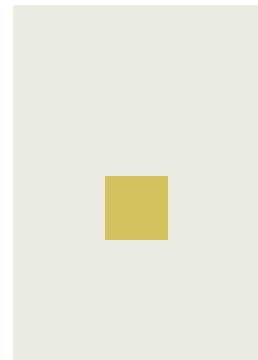
1/6 page horizontal
€ 390.–
type area
121.6 × 62 mm
bleed size
134.6 × 81.5 mm



1/8 page upright
€ 290.–
type area
42.5 × 127 mm
bleed size
55.5 × 146.5 mm



1/8 page
€ 290.–
type area
90 × 62 mm
bleed size
103 × 81.5 mm



1/12 page stopper
€ 240.–
type area
58.3 × 62 mm

* Bleed format
= bleed size
+ 3 mm on each
(cutted) side

PDF requirements:

PDF x4, 300 dpi
Colour mode: CMYK
Innerpages: coatedFOGRA
Coverpages: uncoatedFOGRA

Online advertising

In combination with a printing ad and according to availability a linked online banner on our homepage <https://jazzpodium.de> can be booked.

Measurements: 728 × 90 px

File format: jpg or png, with up to four slides

price: 75,– Euro/14 days